## 2024-2025 District Goals

District: 418

Constitutional Area: Africa



## **Global Action Team Commitment**

With the support of the Global Action Team, my district's MISSION 1.5 commitment includes:

Personal Commitment: Inspire commitment and ensure district-wide success by understanding, promoting, and collaborating across leadership levels.

Leading by Example: Motivate, inspire and support Lions to achieve MISSION 1.5 targets, ensuring every member, including myself, sponsors at least 1 new member and charters at least 1 new club.

Maintain Accountability: Review progress, resolve challenges and uphold accountability for MISSION 1.5 success through regular meetings.

Monitoring Progress: Analyze reports, identify growth opportunities, and create regional strategies to overcome obstacles.

Feedback and Recognition: Share feedback on successes and challenges to GAT leaders and recognize members for their efforts by promoting and utilizing the MISSION 1.5 awards structure.

Effective Implementation: Ensuring MISSION 1.5 promotions, trainings and plans are executed.

Funding Opportunities: Applies for and promotes funding opportunities, such as Membership Development Grants, Leadership Development Grants, Foundation(LCIF) Grants, and/or Marketing Grants.

## MEMBERSHIP DEVELOPMENT

#### **Goal Statement**

In support of MISSION 1.5, during my district governor term, I commit to work with my team to achieve the membership growth targets established for our area.

- a. Our team will charter an additional 0 new club(s) with at least 20 charter members each.
- b. Our clubs will induct an additional 0 new members into existing clubs.
- c. Our district will increase our net gain by 0 members.

# **Quarterly Targets**

	New Clubs	New Members	Net Gain
1st Quarter	1	30	25
2nd Quarter	2	60	30
3rd Quarter	2	60	25
4th Quarter	2	50	25

### **Action Plan**

2024-2025 Membership Action Plan.pdf

# **SERVICE ACTIVITIES**

## **Goal Statement**

To raise awareness of club service impact and attract prospective members, during my district governor term, I commit to work with my team to increase the percentage of Lion and Leo clubs reporting service.

- a. Our team will ensure 100% of Lion and Leo clubs in our district report service.
- b. I commit to ensuring our GST district coordinator promotes the importance of timely planning and reporting of service.

# **Action Plan**

2024-2025 Service Action Plan 4373.pdf

## LEADERSHIP DEVELOPMENT

#### **Goal Statement**

Knowledgeable servant-leaders attract new members and inspire a positive member experience for Lions and Leos in our communities. During the first quarter of my district governor term, I commit to work with my team to promote and facilitate training for club officers and zone chairpersons.

- a. Our team will ensure 100% of zone chairpersons attend zone chairperson training.
- b. Our district will confirm 90% of club officers (president, secretary, and treasurer) attend club officer training.
- c. I commit to ensuring our GLT district coordinator reports completed zone chairperson and club officer training using the Manage Training feature in learn.

#### **Action Plan**

2024-2025 Leadership Action Plan 9354.pdf

## **LCIF**

#### **Goal Statement**

Increased knowledge of the impact of giving to Lions Clubs International Foundation (LCIF) during member orientation raises individual commitments and donations from Lions and Leos. During my district governor term, I commit to work with my team to support LCIF in its endeavor to achieve its fundraising goal and increase our global impact.

- a. Our team will ensure that individual participation in our district increases by 10% and club participation in our district increases by 10%.
- b. I will work to achieve a Bronze level LCIF Chairperson's Medal.
- c. I will make a personal donation of \$2000 to LCIF and I will ask 15 members of my district cabinet to make a personal donation to LCIF.
- d. I commit to earning an LCIF Presidental Award for Goal Achievement by ensuring our district's fundrasing goal is met.

#### **Action Plan**

2024-2025 LCIF Action Plan 2110.pdf

# **CUSTOM GOALS (Optional)**

## **Goal Statement**

# **Action Plan**

## **Goal Statement**

By the end of the 2024-2025 Lion service year, 90% of all clubs in the district will complete the Club Quality Initiative (CQI) Workbook or the Plan for Your Club's Success (Global Membership Approach) guide to ensure a 10% growth over last year.

## **Action Plan**

2024-2025 Custom Goal Action Plan 4355.pdf

# **Special Initatives**

During the first half of my district governor term, my district plans on supporting the following global cause:

Vision

During the second half of my district governor term, my district plans on supporting the following global cause:

Diabetes

In addition, International First Vice President Fabricio Oliveira has requested for your district to identify 30 locations for potential new club chartering.

# **Action Plan**

LIST OF POTENTIAL NEW CLUB CHARTERING.pdf